



**Minutes of the Otley Chamber of Trade Business Meeting held Tuesday 17th January 2017 at
6.30pm at the Stew & Oyster, Otley**

Present:	Katie Burnett	Courtyard Planters/OiB (Vice President)
	Keeley Kerr	Dorris Dent Estates (Jnr Vice President)
	Carole Drake	(Secretary)
	Bob Brook	Otley Pub Club
	Mr & Mrs P Brown	Brown's Gallery
	Leanne Buchan	Leeds City of Culture (Guest Speaker)
	Armit Choda	LEP (Guest Speaker)
	Stuart Fides	Otley Walking Fest/Walkers are Welcome
	Tom Gerwood	O'Deli
	Rob Godfrey	The Otley Peddler (Guest Speaker)
	Elspeth Harrow	Newstead & Walker
	Peter Hart	Independent Financial Advisor
	Peter Heald	Lund of Otley/OTP
	Alec Hird	Shoecraft
	Kay Jackson	O'Deli
	Rosie Jamieson	Leeds City of Culture (Guest Speaker)
	Oliver Louder	Newstead & Walker
	Simon Reybould	Cambrig Computers
	Rhona Smith	Otley Carnival
	Abbey Stringwell	Aura Jewellery
	Amy Tennant	Holling Crowe Storr
	Lauren Tomas	LEP (Guest Speaker)
	Lyndsay Thomas	All About the Story
	Chris Thornton	Aura Jewellery
	Tom & Helen Wilkinson	Dowgill House

Apologies: All apologies are read out at the meeting but are not recorded in the minutes.

1. Minutes of the last meeting and matters arising

The minutes of the last meeting were confirmed as being a true record. There were no matters arising.

2. Speakers:

- a. Lauren Thomas and Armit Choda – Leeds Regional Enterprise Partnership (LEP) – find out about the March business skills workshop.

Tim Wilkinson & Peter Mudge invited us (LEP), to Otley to offer business support through a Business Advice Popup Café. The LEP is coming to Otley to hold a pop-up Business Café in conjunction with our friends at Otley Courthouse.

The Pop-up Cafe will be open from 9.00-12.30pm and we will have local experts waiting to give practical answers to your questions on a range of business topics. Totally informal, non-sale, turn up when you like, leave when you like, come back again when you feel like it. It's a café, not a conference.

So, come along and chat with an expert at our informal drop off sessions throughout the morning, for genuinely **free** business advice. Ask questions of people who know about:

- Accounting and tax
- Funding
- Marketing
- Social media
- Skills
- Websites
- Starting up
- Growing your business
- E-commerce
- Business planning
- Statutory regulation

Just so you know if the event is busy, we will operate a booking system to give you 20 minutes with an expert. When you arrive, please let us know who you would like to talk to, and think about the questions you really want answers to so you can make the most of your time.

- b. Rosie Jamieson+ Leanne Buchanan – Leeds City of Culture Strategy – What would Otley businesses and the Otley community like to see in the City of Culture Strategy? We have 18 months to research culture with all genders, ages, ethnicity with the Leeds communities and ask them what culture means/relevance to them?

As well as gathering as much information as possible, we are working with you to find out what your cultural issues are and are focussing on building relationships with those committees/individuals who are trying to put events on and hearing what difficulties they are facing. We are here to help!

For more information go to www.leedsculturalstrategy.org.

- c. James and Lyndsey (All About the Story) – Promoting Trade & Tourism in Otley – James and Lyndsey are tourism specialists and have been tasked by Otley Town Council, Otley BID, Otley Town Partnership and the Otley Chamber of Trade to help promote tourism in Otley.

James and Lyndsey would like your help to develop Otley's stories and share your news so they can take it to the media (local, regional and maybe national in some cases). This should result in increased media coverage which will promote Otley. If you have a story, please send it to theteam@atallaboutthestory.co.uk.

- d. Rob Godfrey – The Otley Peddler – A new directory website for Otley and the surrounding area. All you need to know from a business point of view.

Buy and sell.

- Set up you own online business.
- Read about local news and events.
- Find community groups.
- See local artists and authors work.
- Visit Penny's Gallery and much more...

Browse the listings

Get Started

W.G.T (Wharfedale's Got Talent)

Commuity

Penny Gallery

Shopping

Buy & Sell – with a facility to use credit/debit.

Register – fill in a simple form – www.otly.peddler.co.uk

3. **2017 Otley Business Awards – Nominations update**

3 weeks into the nominations and closes end of the month. Then comes the Secret shopper!

4. **Members' Forum**

4.1 ShopAppy

The Otley Chamber are hoping to get ShopAppy to come along to the next Chamber meeting to give some feedback on how it is working in Otley.

4.2 Neighbourhood Plan - Peter Heald

PH reported that on Monday 16th January he attended a LCC Planning Workshop in Leeds. On the agenda was the East of Otley Relief Road, which is a long way off and the Ashfield development proposals for a supermarket, McCarthy & Stone accommodation and the car park to be moved to the Kirkgate/Westgate site.

4.3 Katie Burnett on behalf of The Chamber thanked the Stew and Oyster for hosting January's Business Meeting.

5. **Correspondence**

There was no correspondence but Katie Burnett passed on the good news that Tom Hatley (Past Chamber President) and his wife Emily who has safely given birth to a daughter (6lbs 4oz) and she is named Winter Rose.

6. **Date and time of the next meeting:**

AGM Tuesday 21st March at 6.30pm the Black Horse Hotel, Otley