



**Minutes of the Otley Chamber Business Meeting held 15<sup>th</sup> November 2016  
at 6.30pm at Casa Vitae, Otley**

<b>Present:</b>	Katie Burnett	Courtyard Planters/OiB (Vice President)
	Tom Hatey	Christopher Little & Co (Membership Secretary)
	Carole Drake	(Secretary)
	Rachelle Atkin	The Yorkshire Marketing Co.
	Michael Brigg	Madnight Out
	Bob Brook	Otley Pub Club
	Ian Burgin	Credence
	Paul Carter	OTC
	Stuart Fildes	Otley Waking Festival/ Walkers are Welcome
	Lucy & Simon Furro	Salami & Co
	Tom Gerwood	O'Deli
	Sarah Ginn	Sarah Ginn Therapeutic Counselling
	Claire Glover	Casa Vitae
	Nicky Hartle	Phroperties
	Elsbeth Harrow	Newstead & Walker
	Neil Hendry	Ph Plasterers
	Keely Kerr	Dorris Dent Estates
	Kay Jackson	O'Deli
	Paul Langton	Casa Vitae
	Oliver Louden	Newstead & Walker
	Thomas Mountain	Stew & Oyster
	Victorian Oldham	Cranbourne Accountancy
	Liz & Sam Pinder	Real Food Shop
	Leonie Sharpe	Otley Lido
	Rhona Smith	Otley Carnival
	Abbie Stringwell	Aura Jewellery
	Chris Thornton	Aura Jewellery
	Tim Wilkinson	Dowgill House

**Apologies:** All apologies are read out at the meeting but are not recorded in the minutes

The Membership Secretary welcomed all to the Business Meeting and in the absence of Craig Mason (President) the Vice President & Membership Secretary co-chaired the meeting.

**1. Minutes of the last meeting and matters arising**

The minutes of the last meeting were confirmed as being a true record. All matters arising were discussed within the meeting's agenda.

**2. Speakers:**

a. Leonie Sharpe – Otley Lido (site outline plans were circulated at the meeting)

“In mid January 2016 we secured an exclusivity clause with LCC which means that until March 2017 they will not enter into negotiations with other interested parties. We have also secured a Company which means that any moneys we raise are wholly put towards the project.”

“We hope to restore the Lido so it will be open to the community 12 months of the year. Also looking at opening a café, toilets, gym and maybe a restaurant together with the existing Bowling Green.”

“We have engaged architects, but we need to secure funds and help to raise the 4.5 million needed for this project. Help us secure up to 25K towards our restoration! Vote for us in the Aviva Community Fund competition – closing date 18<sup>th</sup> November - so please do it in the next couple of days.

We hope to get further funds from the lottery funding and advertising space on hoardings and sponsorship from businesses.

Please take a look at [Otleylido.com](http://Otleylido.com) or [facebook/twitter](https://www.facebook.com/otleylido) and share.”

“Parking for the Lido may be on the Cattle Market, subject to planning permission, but we need a plan B in case this falls through.

With regards to flooding, the site will be square edged and we are working closely with the flooding agency.”

b. Paul Carter – OTC Trade and Tourism

“My role is chair of the Trade and Tourism committee and we are working with Otley BID, OTP & Otley Chamber. There is to be a Town Conference in March and we are working with other stakeholders to get this signed off, then we will roll out a programme. OTC has invested in employing a PR company so it can be pushed to a wider audience, through:

- Brand
- Destination issues
- Visitor attractions
- PR & Marketing & websites.”

“All groups speak with one voice and the next Town co-ordination meeting is scheduled for next Tuesday (22 Nov) and at this meeting we will be looking at funding. If anyone feels they can contribute then get in touch.”

“Festivals in the town – it has taken us a while to get this off the ground as we have just been bumbling along, alone, for some time. Now we have a company ‘All About the Story’ to look at PR and Tourism to start driving this forward and packaging up events.”

“In the past Welcome to Yorkshire and Visit Leeds, have been underused, so we intend to use these a bit more and build a portfolio of events. They have offered to work with us - but it is up to us to take the initiative and work together and get it right! If any Otley Businesses/Organisations need anything promoting just let me know.”

**3. 2017 Otley Business Awards – speaker announcement**

Otley 2017 Business Awards (3<sup>rd</sup> Year) will be held Friday 24<sup>th</sup> March and thanks to Rhona Smith and Rachelle Atkin who are bringing the awards together.

The speaker on the evening will be the Double Paralympic Archery Gold Medallist, Danielle Brown MBE. Danielle is the first athlete to represent England in an able-bodied discipline, and has been ranked World No. 1 for her entire career

The Idea of the Otley Business Awards was borne out of the ‘Good Service Award’ for cafés in the Town, but the question was asked; “ why do we not recognise other businesses in the Town? Thus the Business Awards were created”.

Categories

Sponsor

Best Newcomer

Courtyard Planters

Best Food & Drink

Newstead & Walker

Best Retailer

Hollings Crowe & Storr

Best Small Business

Hunters

Best Café

Bondgate Bakery

Best Good Service

Winpenny Photography

Best Community

Doris Dent Estates

Best Large Business

The Yorkshire Marketing Co.

Best Service Sector

Stew & Oyster

Best Apprentice/Trainee

Aura Jewellery

Best lifetime achievement

The Chair gave a big thank you to all the sponsors and said look out/download the Nomination Forms and give them to you clients/customers/ and fill them in yourselves. 1<sup>st</sup> January the nominations open on the Otley Chamber of Trade website.

Mystery shopper: 10 plus mystery shoppers and a good number of those from out of Otley.

- February 2017 we get all the nominations in
- Then a mystery shoppers visits
- You can also nominate other businesses.

**4. Paul Langton & Clair Glover from Casa Vitae gave a welcome and said it was great to see so many people.**

“Casa Vitae is a florist, coffee house and in the process of being a community hub –as we have been encouraged by the community.

All our sandwiches are locally produced ingredients and the cakes are brought in from Saltair. We also offer a delivery service. The premises are used in the evening for workshops, meetings and we provide the food and drink. We engage with local creative people and display jewellery, sketches and other items people have made working from home and we

offer to display and sell on our premises. We also have an upper room to hold meetings/small conferences which will hold 12-16 people. We may also be opening a Bistro on some evenings.”

**5. Members Forum**

i. Free Xmas Parking – KB

There will be parking banner up this week informing everyone that there will be free parking in Otley every Saturday in December. Members of the Town Team volunteers to circulate all the details.

ii. Otley Economic Bulletin – TW

Said it was lovely to see so many new faces at the Chamber meeting and said that he compiled the Economic Bulletin and if anyone had anything of interest to put in the bulletin to contact him.

iii. Civic Centre

Actively having a questionable future. Asset to the town and asking the Chamber to support. The building was definitely gifted to Otley and it is not LCC to sell. Community Groups need to speak up but if will have to be funded. There is an online petition so please go online and support.

iv. Otley Chamber Business Meetings – Kate Burnett

“As of March 2017 I will be president and I have decided there is going to be a bit of a thread in what I will be doing at the six Business Meetings I chair as President. I want to set up some mentoring with new businesses as well the more established businesses and a section of our meetings will be a bit more challenging! I would like to talk, deal with & share business issues we face every day, such as lack of footfall coming into our shops/businesses etc.”

v. Events

- Beer Festival this weekend 18<sup>th</sup>,19<sup>th</sup> & 20<sup>th</sup> Nov
- Otley Lights Switch on Monday 28<sup>th</sup> November 2016 from 5.30pm followed by a firework display.
- Otley Christmas Tree Festival (free) inside the Otley Parish Church  
Wednesday 7<sup>th</sup> December 12- 6pm  
Thursday 8<sup>th</sup> 10 – 6pm  
Friday 9<sup>th</sup> 10-6pm  
+ at 7pm there will be a concert with the Chippendale singers and Westgate School Choir (admission £5)  
Sat 10<sup>th</sup> 10-6pm  
Sun 11<sup>th</sup> 4pm Festive Carol Service
- Otley Victorian Fayre Sun 4<sup>th</sup> December

**6. Correspondence**

None

**7. Date and time of next Meeting:**

17<sup>th</sup> January 2017 at 6.30pm at the Stew & Oyster